

ADVERTISING AND CORPORATE SPONSORSHIPS

Background

The Division supports educational partnerships and sponsorships between schools and the business/corporate community.

Procedures

1. The relationship must reflect the guidelines for business education partnerships established by the Conference Board of Canada. See the Appendix to this administrative procedure.
2. Any sponsorships, accepting of materials or donations must be consistent with the Division mandate, mission, values, guiding principles and other Board policies and administrative procedures.
3. Decisions with respect to which materials/initiatives may be distributed to students and staff members shall be made by the Principal in consultation with the Director.
4. Sponsorship and partnerships must be consistent with regulations of provincial organizations responsible for governing student and staff activities.
5. Record keeping procedures for acquired funds, grants and donations shall follow routines established by the Secretary Treasurer.

Reference: Sections 85, 87, 108, 109, 110, 175 Education Act
Ethical Guidelines for Business Education Partnerships